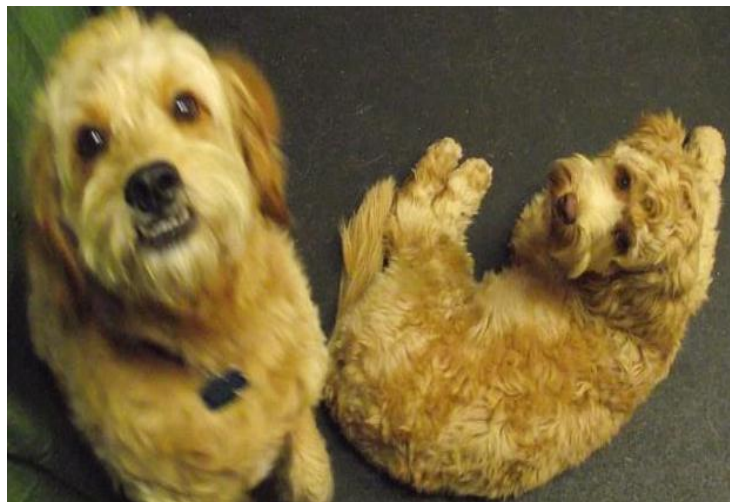


Go Play! October 2011 Newsletter

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As a reminder, daycare will closed on Monday 10/10, Thursday 10/27, & Friday 10/28. Walks are available for regular walking & daycare clients.



October 2011 Pets of the Month!



Murphy and Abby....was there ever a cuter pair? Although commonly mistaken as a brother / sister duo, these adorable poodle mixes aren't related! Not only do they look alike, but they share many common traits - they are both fun-loving, sweet, well-loved by their families, and a lot of fun to have here!



SIMON SAYS...

What Simon is excited about this month!



It's fall – do you know what that means??? DOGS CAN GO TO THE BEACH NOW! In fact, I went this weekend and it was great! There is nothing like sand between your paws, ya know? Not to mention all the fun stuff to dig up and the waves to surf in!

While I was there, my mom clipped a long leash to my Lupine harness. This leash kept me safe – I LOVE to chase seagulls and although I'm well trained, no amount of training can overcome a dogs' instinct to pursue – I even run into deep water after them!

Having this leash on makes sure I'll stay safe and not run into traffic or get swept away. Go Play! sells all sorts of lengths from 20' up to 50' and when you're done having fun, they go right into the washing machine! Enjoy the beach - SAFELY!





Calypso's Guide for Cuteness

What every discriminating dog needs to wear!

Don't you agree that purple is my color?

This month, I'm sporting a new collar and leash from the Earthdog company. This fabric is 100% hemp – meaning it's hypoallergenic, soft to the touch, and it dries really fast!

All Earthdog products are made in the USA – this is really important to everyone here at Go Play!

I went swimming in Lake Champlain, Vermont and had a ton of fun. My collar and leash dried quickly and still have the beautiful vibrant color! These collars and leashes come in solids and all sorts of fun patterns – so there are a lot to pick from - perfect for the fashionista pooch like me!



Here's all the news heard around the water bowl this month.....

Our Pet First Aid Seminar was a BLAST – what a great turnout! We will continue to hold free seminars throughout the year – keep checking the website!

I'm going to the Jack Russell Club of America NATIONAL TRIAL at the end of the month! Very exciting! Make sure you check your calendar to see our schedule changes.

We had a GREAT vacation – I missed all of my friends, but I got to explore Canada, New York, and Vermont. It was great!

I heard a rumor that we won't be stocking the Puppia Harnesses anymore – it turns out that the new styles are nowhere near the quality of the old styles. This is a bummer, as I obviously LOVE my pink heart puppia. It's so comfortable! We have a good amount of the old styles in stock – make sure you get one before they are gone for good! ☹

I'd like to extend my paw to all our new friends this month; Tulio, Bear, Daisy, Pumpkin, Madigan, Holli, Edie & Scotty.

Looking forward to seeing you around!

Raven's Roundup

What's going on around Go Play!

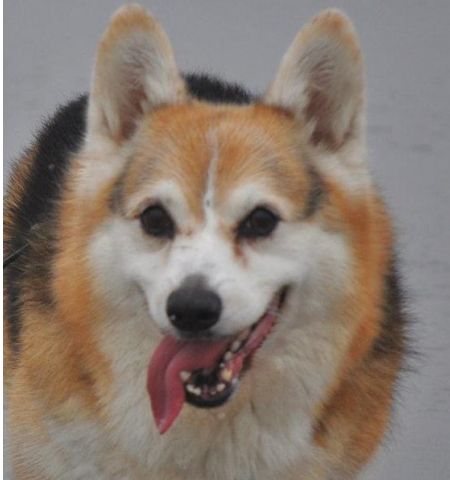




Monty's Munchies

My favorite treats this month!

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How can something that tastes so good be SO good for you?

As a Corgi, I have to worry about my weight. It's pretty easy for my breed to get quite.....well.....hefty.

Because we have such a long back, it's dangerous for our health to get heavy. That's why I enjoy the Whole Life treats. Not only are they great for me – but they taste wonderful! The only ingredient is 100% freeze dried meat. Perfect for dogs with allergies, you can get 100% chicken, beef, cod, beef liver, chicken liver, lamb liver...the list goes on and on! Better yet – select flavors are on sale NOW!



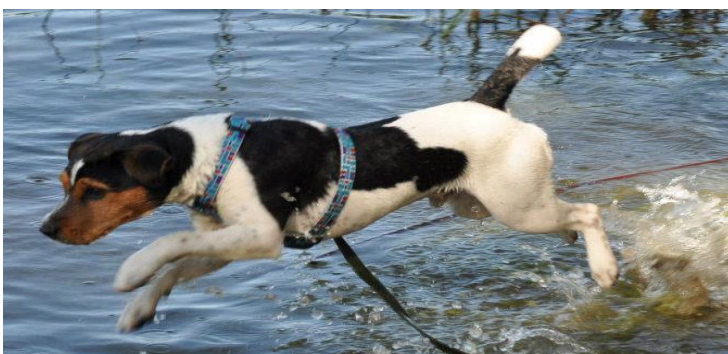
Jabber's Jumping for Joy about...

A true "toy boy," Jabber gives his monthly toy review!

My favorite toys for the fall are the Katie's Bumpers. Not only are they tough (for tough dogs like me) but they float, making them AWESOME for the beach. They are really brightly colored, so I can easily see them in the leaves and on the sand. Best of all, I heard that they are awesome in winter as the canvas material won't get bogged down with snow and ice.

They have tug toys, retrieval toys, and much more – AND are on sale!

Katie's Bumpers really make me jump for joy!



Made in the USA!

Dear Apollo,

I keep hearing all this talk about Halloween and spooky things like ghosts and goblins. I sometimes get nervous when people come to the door anyway, let alone dressed like scary monsters!

AND my mom and dad are bringing home lots of yummy-smelling chocolate and scary decorations.

Signed,

Harrowed yet Hungry for Halloween



ASK APOLLO

Although still a puppy, Apollo is wise beyond his years!



Ghosts and Goblins? GET ME OUTTA HERE!

Dear HHH,

Okay, first of all – **PUT DOWN THE CHOCOLATE**. I mean, I'm still a puppy and even I know that chocolate is poisonous to dogs! Make sure your mom, dad, and all the little trick-or-treaters in your house keep all candy (not just the chocolate) **FAR** away from you.

I certainly can understand why you'd be nervous of Halloween. I haven't experienced my first Halloween yet, but I do know that it includes people dressed as monsters (scary), strangers ringing my doorbell (scary), and lots of loud noises, sudden movements, and strange sound effects (scary times three.)

My parents plan on working my brother and me through Halloween in order to make it a super fun experience for us. I'm **NOT** going trick-or-treating – besides all the scary visuals and sounds, there will be dropped candy.

Instead, we are going to stay in our house – relaxing safely inside with a yummy bone or stuffed Kong to chew on. When the doorbell rings, one of my parents will reward us with a yummy dog treat for being quiet. They will make sure we are behind a gate or in another room so we don't escape out of the open door!

We are also going to get used to the costumes before hand – by having friends dress us and seeing familiar people in costume, we will realize that it's just people underneath the masks! That way, when we see ghosts and goblins around, we won't be afraid. Have your family dress up and put on a 'mock Halloween' for you!

Remember, it's how our humans interact with us that determine how scary we find a situation. This goes for Halloween, thunder storms, construction work, etc. If our humans act like it's no big deal and encourage us to have **FUN** during these scary situations by playing with us with a toy or practicing training, we shouldn't be as afraid. It's when our humans try to comfort us that we become confused. (Don't blame the humans, they don't know any better.) But if we dogs could make our humans understand that when they hold us and comfort us it actually **DOESN'T** comfort us – it just makes us think that our trusted human is afraid **TOO!** We usually become more afraid in the long run.

So HHH – on All Hallow's Eve remember to **STAY**: stay calm, stay inside, stay away from the door, and stay away from the candy and chocolate!

NEW CLASSES FOR OCTOBER:



MONDAY EVENING CLASSES – Starting October 17th, 2011

Page | 5 30 / 30 (30 minutes of Agility, 30 minutes of Obedience): 6:15 – 7:15pm

Puppy Kindergarten / Beginner Obedience: 7:30 – 8:30pm

TUESDAY EVENING CLASSES – Starting October 4th, 2011

Indoor Agility: 6:30 – 7:30pm (1SPOT LEFT!)

Graduate Obedience / Canine Good Citizen / Therapy Dog Prep: 7:45 – 8:30pm (2 SPOTS LEFT!)

WEDNESDAY EVENING CLASSES – Starting October 19th, 2011

30 / 30 (30 minutes of Agility, 30 minutes of Obedience): 6:15 – 7:15pm

SATURDAY DAY CLASSES – STARTING November 12th, 2011

30 / 30 (30 minutes of Agility, 30 minutes of Obedience): 11:30am – 12:30pm

SAVE THE DATE:

Thursday, November 3rd, 2011: 6:30 – 8:00pm

PET NUTRITION SEMINAR @ Go Play!

This seminar is open to our current clients (humans only.)

More information coming soon!

Our Pet First Aid Seminar was FULL and our Grooming Clinic scheduled for October 6th is FULL – we are delighted with the turnout and response to these offerings and will schedule another FREE Pet First Aid and Grooming Clinic for Winter 2011!

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FOLLOW US ON FACEBOOK! DAILY DAYCARE PICTURES & MORE!

Do you have a product review, informative article, pictures, or other news you'd like us to share in our monthly newsletters?

Would you like to submit a training or behavior question for our "Ask Apollo" column?

If so, please submit all material (including pictures) no later than the 15th of each month for the following month's newsletter. (For example, all material for our November 2011 newsletter should be received by October 15th, 2011)